



## Marketing Maven: Your AI-Powered Marketing Strategist

### Description

**Marketing Maven** is your smart, automated growth strategist ideal for solo creators, microbusinesses, consultants, and agencies who want to automate campaigns, onboard clients, and scale digital product sales.

Whether you're launching your first offer or improving client funnels, **Marketing Maven** handles your marketing flows with plug-and-play automations built for WooCommerce, MailerLite, Airtable, Notion, and Zapier.

### Who Is This For?

- **Solo creators & course builders** launching new digital products
- **Microbusiness owners** needing plug-and-play marketing
- **Consultants** who want to automate fulfillment & follow-up
- **Agencies** looking to white-label an AI strategist for client work

### Service Tiers & Marketing Maven Plans

#### Starter

- 5-email onboarding & product launch sequence
- MailerLite or Mailchimp integration
- Zapier workflow: WooCommerce & Airtable log
- Pre-formatted SOP template (Notion export)

#### Pro

- Includes everything in Starter
- Advanced workflows: Notion page generation, fulfillment triggers
- PDF product sheet + Airtable auto-log
- Custom GPT prompts for follow-up, upsells, and outreach

## • White-Label

- Everything in Pro, fully rebranded for your agency or SaaS
- Notion dashboard + Airtable CRM template
- GPT instructions + bundled automation recipes
- Optional monthly fulfillment support

## What You'll Automate

- Email campaigns for new buyers
- Onboarding flows (from WooCommerce)
- Zapier workflows to update Airtable & Notion
- Client-facing SOP generation
- White-label content for resell

## Ready to Activate Your Marketing Maven?

Choose a plan below and get instant access to your automation files, Notion dashboards, and campaign templates. Your AI Powered Strategist is ready to go!

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